

**This workshop is organised by project B8 „Rethinking Gender, Sexuality and the Body in a Transcultural Art World”**

**Coordinator: Melanie Trede**

Western scholarship has traditionally looked at "the Oriental body" as a static, clichéd entity representing the Otherness of an alien culture. Recent research, however, considers the intrinsic conceptual complexity and historically specific coding of bodies, genders and sexualities by analysing the transformative conditions of indigenous traditions as well as the dynamics of social and transnational interaction. This application strives to implement five one-day workshops on focused themes on the problematic of gender, sexuality and body within the framework of a transcultural art world, including, as is the aim of the cluster, marginalised visual materials of all kinds. The aim is to invite internationally acclaimed scholars, practicing artists and curators in this field who have proven their expertise and experience in transcultural flows of concepts in the arts; and/or who are authorities in particular regions that lie at the heart of the cluster. The workshops are conceived so as to provide impulses for cluster members and the graduate school of transculturality, the university community and the public at large; they are also thought to function as backdrops for a possible project with graduate students on the same issues to be submitted in the Fall of 2008. The five themes are chosen to address the major aims and key issues of the cluster by including expertise in the chief regions with a focus on asymmetrical and/or shifting flows of concepts and practices; considering the longue duree of this topic; and integrating multidisciplinary approaches both scholarly and practical.

For further information please also visit:  
[www.asia-europe.uni-heidelberg.de](http://www.asia-europe.uni-heidelberg.de)

**Workshop convenors:**

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**Workshop**

THEORIZING GENDER IN A  
TRANSCULTURAL ART WORLD

**Heidelberg, April 20 - 21, 2009**

**Edith-Stein-Haus  
Neckarstr. 32  
69117 Heidelberg**



# THEORIZING GENDER IN A TRANSCULTURAL ART WORLD

## PROGRAMME

### Monday:

**18:15**            **Keynote**

*Fedwa Malti-Douglas*, Indiana University:  
"The Fine Art of Underwhere: Globalizing Unmentionables"

**20:00**            **Dinner**

### Tuesday:

**9:15**            **Welcome Addresses**

(*Barbara Mittler*, Institute of Chinese Studies, and  
*Melanie Trede*, Institute of East-Asian Art History)

**9:30 - 10:00**

*Silke Tammen*, University of Gießen:  
"Gaze, Desire and Gender in Medieval Art and  
Medieval History"

**10:00 - 10:35 Discussion**

**10:35-11:05**

*Gregory Pflugfelder*, Columbia University:  
"Women, Youths, and Men: Male-Male Eroticism  
and the Age/Gender System of Tokugawa Japan"

**11:05 - 11:40 Discussion**

**11:40 - 12:00 Coffee Break**

**12:00 - 12:30 Interim discussion**

**12:30 - 14:00 Lunch Break**

**14:00 - 14:30 Short Presentations by  
the Heidelberg-group**

*Barbara Mittler*, Institute of Chinese Studies:  
"Rethinking Stereotypes: Gender in Chinese Advertising"

*Christiane Brosius*, South Asia Institute:  
"Of Mothers and Fathers of the Indian Nation"

*Melanie Trede*, Institute of East-Asian Art History:  
"The Female Body as a Site of Transcultural Constructions  
of Nationhood"

*Susanne Enderwitz*, Islamic Studies: "Theorizing the Veil"

**14:30 - 15:05 Discussion**

**15:05 - 15:35**

*Jyoti Puri*, Simmons College:  
"Sexuality/Governmentality: Decriminalizing  
Same-Sexualities in India"

**15:35 - 16:10 Discussion**

**16:10 - 16:30 Coffee Break**

**16:30 - 17:00**

*Ann Pellegrini*, Tisch School of the Arts:  
"(Dis)Enchantment: Fear, Anxiety, and Other  
Secular Feelings"

**17:00 - 17:35 Discussion**

**17:35 - 18:15 Final discussion**

**19:00**            **Dinner**